

Semester End Examinations May-2022

School of Journalism and Mass Communication

B.A. (Journalism & Mass Communication)

First Semester (Backlog)

Schedule of Examinations

Course Code	Course Name	Day and Date	Time
BAJMC104	Literature - English & Indian	Monday 30-05-2022	10.00. am to 12.30 pm



(Dr. Dnyandeo Neelwarna)
Controller of Examinations

Semester End Examinations May-2022

School of Journalism and Mass Communication

B.A. (Journalism & Mass Communication)

First Semester (Backlog)

Schedule of Examinations

Course Code	Course Name	Day and Date	Time
18BAJMC103	Introduction to Literature studies	Thursday 02-06-2022	10.00. am to 12.30 pm



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Controller of Examinations

Semester End Examinations May-2022

School of Journalism and Mass Communication

B.A. (Journalism & Mass Communication)

First Semester (Backlog)

Schedule of Examinations

Course Code	Course Name	Day and Date	Time
19BAJMC106	Indian Languages - I (English)	Tuesday 31-05-2022	10.00. am to 12.00 noon
19BAJMC103 20BAJMC103	Role and Functions of Mass Media	Thursday 02-06-2022	10.00. am to 12.30 pm



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Controller of Examinations

Semester End Examinations May-2022

School of Journalism and Mass Communication

B.A. (Journalism & Mass Communication)

First Semester (Backlog)

Schedule of Examinations

Course Code	Course Name	Day and Date	Time
20BAJMC106	Languages - English	Tuesday 31-05-2022	10.00. am to 12.00 noon



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Controller of Examinations

Semester End Examinations May-2022

School of Journalism and Mass Communication

B.A. (Journalism & Mass Communication)

First Semester (Backlog)

Schedule of Examinations

Course Code	Course Name	Day and Date	Time
21BAJMC101	Introduction to Communication and its Importance	Monday 30-05-2022	10.00. am to 12.30 pm
21BAJMC102/ 20BAJMC102	Contemporary India	Wednesday 01-06-2022	01.30. pm to 04.00 pm



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Controller of Examinations

Semester End Examinations May-2022

School of Journalism and Mass Communication

B.A. (Journalism & Mass Communication)

Second Semester (Regular)

Schedule of Examinations

Course Code	Course Name	Day and Date	Time
21BAJMC201	Fundamental of Mass Communication	Tuesday 21-06-2022	10.00am to 12.30 pm
21BAJMC202	Evolution of Journalism	Wednesday 22-06-2022	10.00am to 12.30 pm
21BAJMC203	Indian Polity and Issues	Thursday 23-06-2022	10.00am to 12.30 pm
21BAJMC204	Indian Language II - Marathi	Friday 24-06-2022	10.00am to 12.00 noon
21BAJMC205	Indian Language II - Hindi		
21BAJMC206	Indian Language II - English		



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Controller of Examinations

Semester End Examinations May-2022

School of Journalism and Mass Communication

B.A. (Journalism & Mass Communication)

Third Semester (Backlog)

Schedule of Examinations

Course Code	Course Name	Day and Date	Time
19BAJMC301	Introduction to Advertising	Monday 30-05-2022	01. 30 pm to 04.00 pm
19BAJMC302	Fundamentals of Journalism	Wednesday 01-06-2022	10.00. am to 12.30 pm
19BAJMC303	Basics of Marketing	Wednesday 01-06-2022	01.30. pm to 04.00 pm
19BAJMC304/ 18BAJMC306	Introduction to New Media	Monday 30-05-2022	10.00. am to 12.30 pm



(Dr. Dnyandeo Neelwarna)
Controller of Examinations

Semester End Examinations May-2022

School of Journalism and Mass Communication

B.A. (Journalism & Mass Communication)

Fifth Semester (Backlog)

Schedule of Examinations

Course Code	Course Name	Day and Date	Time
20BAJMC501	Media and Communication Research	Monday 30-05-2022	01.30. pm to 04.00 pm
20BAJMC502	Media Management	Tuesday 31-05-2022	10.00. am to 12.30 pm
(Specialization-ADPR)			
20BAJMC503	Integrated Marketing Communication	Tuesday 31-05-2022	01.30. pm to 04.00 pm
20BAJMC504	Brand Management	Wednesday 01-06-2022	10.00. am to 12.30 pm
20BAJMC505	Public Relations Practice	Wednesday 01-06-2022	01.30. pm to 04.00 pm
(Specialization-Journalism)			
20BAJMC507	Broadcast Journalism	Tuesday 31-05-2022	01.30. pm to 03.30 pm
20BAJMC508	News Editing (Print Journalism)	Wednesday 01-06-2022	10.00. am to 12.30 pm
20BAJMC509	Online Journalism	Wednesday 01-06-2022	01.30. pm to 03.30 pm

Office of the Controller of Examinations

(Specialization-Digital Media)			
20BAJMC511	Multimedia Technology	Tuesday 31-05-2022	01.30. pm to 03.30 pm
20BAJMC512	Web Portal Management	Wednesday 01-06-2022	10.00. am to 12.00 noon
20BAJMC513	Online Journalism	Wednesday 01-06-2022	01.30. pm to 03.30 pm



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Controller of Examinations

Semester End Examinations May-2022

School of Journalism and Mass Communication

M.A. (Journalism & Mass Communication)

First Semester (Backlog)

Schedule of Examinations

Course Code	Course Name	Day and Date	Time
19MAJMC101	Convergent Journalism	Monday 30-05-2022	10.00 am to 12.30 pm



(Dr. Dnyandeo Neelwarna)
Controller of Examinations

Semester End Examinations May-2022

School of Journalism and Mass Communication

M. A. (Journalism & Mass Communication)

Second Semester (Regular)

Schedule of Examinations

Course Code	Course Name	Day and Date	Time
21MAJMC201	Media Research Dissertation	Tuesday 21-06-2022	10.00am to 12.00 noon
21MAJMC202	Audience Study	Wednesday 22-06-2022	10.00am to 12.30 pm
21MAJMC203	Integrated Marketing Communication	Thursday 23-06-2022	10.00am to 12.30 pm
21MAJMC204	AI and ML in Media	Friday 24-06-2022	10.00am to 12.30 pm
21MAJMC205	Media Laws and Ethics	Saturday 25-06-2022	10.00am to 12.30 pm



(Dr. Dnyandeo Neelwarna)
Controller of Examinations

Semester End Examinations May-2022

School of Journalism and Mass Communication

M.A. (Journalism & Mass Communication)

Third Semester (Backlog)

Schedule of Examinations

Course Code	Course Name	Day and Date	Time
20MAJMC301	Media Technology and Convergence	Monday 30-05-2022	10.00. am to 12.30 pm



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Controller of Examinations